



Program Contacts

Jeff Sadler

jeff.sadler@dhcd.virginia.gov

The Virginia Main Street Program is an economic and community development program that follows the National Trust's Main Street Center. Virginia Main Street offers a range of services and assistance to meet the many needs of communities interested in revitalization. While the program was designed to address the need for revitalization and on-going management of smaller to mid-sized downtowns, aspects of the Main Street Four Point Approach™ may be applied successfully in other commercial settings.

Eligibility

As resources allow, Virginia Main Street holds a competitive application period for historic commercial districts who wish to become Designated Virginia Main Street Communities. While VMS is not accepting applications at this time, VMS is always looking to work with any historic commercial district, regardless of their size and location.

All historic commercial districts that are interested in using the Main Street Four Point Approach™

are eligible to become DHCD Commercial District Affiliate Partners.

Program Resources

- [Virginia Main Street Program Guide](#)
- [Commercial District Affiliate Application](#)

- [Designated Virginia Main Street Communities](#)
- [DHCD Commercial District Affiliate Application](#)
- [VMS blog](#)
- Revitalization Resources
- [VMS Training Archive](#)
- [Economic Restructuring Technical Assistance Visit Reports from the Nation Trust Main Street Center](#)
- [VMS "Getting Started"](#)
- [Resources for Virginia's Downtown's](#)
- [Virginia Main Street PowerPoint Presentation Handout](#)
- [Virginia Main Street Annual Report](#)
- [Virginia Main Street Monitor](#)
- [General Talking Points](#)

Program Highlights

- [VMS blog](#)
- Upcoming Workshops
- [September 19-20, 2012 – Virginia Main Street Essentials – hosted by Marion Downtown Revitalization Association – Marion, VA](#)
- January 2013 – Virginia Main Street Managers Retreat – hosted by Luray Downtown Initiative, Inc. – Luray, VA

Helpful Links

- [National Trust Main Street Center](#)
- [Virginia Department of Historic Resources](#)
- [Virginia Downtown Development Association](#)
- [Virginia Main Street Communities: A National Register of Historic Places Travel Itinerary](#)
- [Virginia Small Business Development Centers](#)
- [Association for Enterprise Opportunity](#)
- [Virginia Community Capital](#)